

SAMPLE BRAND BOARD ONE

Main Logo



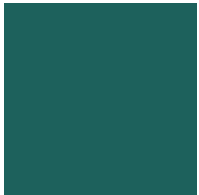
Alternate Logos and Submarks



PRESCOTT

RP

Color Palette



RGB: 36, 98, 92
Hex: #23615c



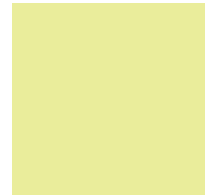
RGB: 150, 27, 30
Hex: #961a1d



RGB: 216, 31, 38
Hex: #d71e26

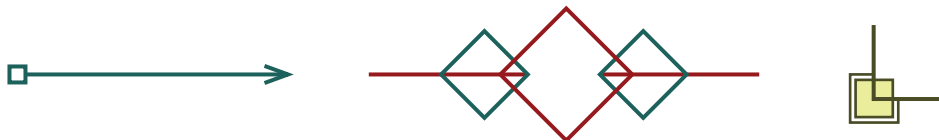


RGB: 75, 77, 39
Hex: #4a4d27



RGB: 236, 238, 156
Hex: #ebed9b

Graphic Elements



(These graphics will change color, as appropriate, to fit the logo color selected.)

Fonts

Logo

Corbel, All Caps

ABCDEFGH
IJKLMNOP
QRSTUVWXYZ
VWXYZ

Headers

Corbel

AaBbCcDd
EeFfGgHhIi
JjKkLlMmNn
OoPpQqRrSs
TtUuVvWw
XxYyZz

Body

Ebrima

AaBbCcDd
EeFfGgHhIi
JjKkLlMmNn
OoPpQqRrSs
TtUuVvWw
XxYyZz